Project Title: Cosmetic Insights

Tableau Public Link of Dashboard1:

<https://public.tableau.com/app/profile/lowkya.daram/viz/PROJECT_17508342108020/ProductRankingDetailedAnalysis?publish=yes>

Tableau Public Link of Dashboard 2:

<https://public.tableau.com/app/profile/lowkya.daram/viz/PROJECT_17508342108020/ProductSustainabilityOverview?publish=yes>

Tableau Public Link of Story:

<https://public.tableau.com/app/profile/lowkya.daram/viz/PROJECT_17508342108020/UnderstandingProductSuitabilityBrandPerformance?publish=yes>